

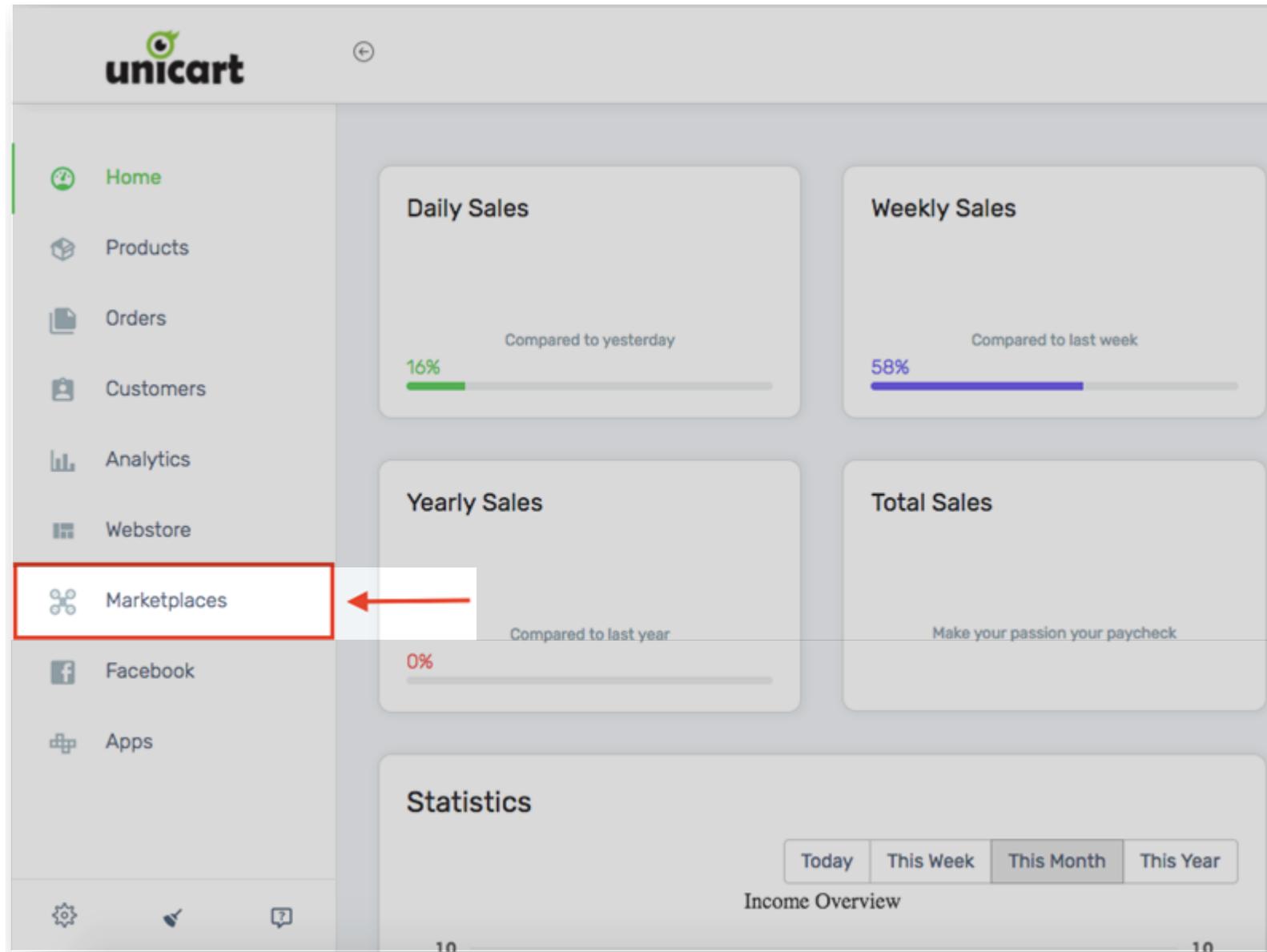
UNICART SYNC TO LAZADA

Step 1: Login to your Unicart account.



The image shows a login form for the Unicart website. At the top center is the Unicart logo, which consists of a green stylized eye icon above the word "unicart" in a bold, black, lowercase sans-serif font. Below the logo are two input fields: the first is labeled "Username" and the second is labeled "Password". Both labels are in a light gray font and are positioned to the left of their respective input lines. Below the password field is a link labeled "Forgotten Password" with a small gray padlock icon to its left. At the bottom of the form is a prominent green rectangular button with the word "LOGIN" in white, uppercase, sans-serif font.

Step 2: Click “Marketplace” on the left panel.



Step 3: Choose “New Lazada Sync”.

The screenshot displays the unicity dashboard for Malaysia Marketplaces. The interface includes a top navigation bar with the unicity logo, a search bar, and user profile icons. A left sidebar contains navigation options: Home, Products, Orders (with a notification badge), Customers, Analytics, Webstore, Marketplaces (highlighted in green), Facebook, and Apps. The main content area is titled 'Malaysia Marketplaces' and features a grid of sync options for various e-commerce platforms. The 'NEW Lazada Sync' option is highlighted with a red border. Other options include 'Lazada Sync', '11Street Sync', 'NEW 11Street Sync', 'Shopee Sync', 'NEW Shopee Sync', 'Lelong.my Sync', 'Lmall Sync', 'Logon Sync', and 'Qoo10 Sync'. A 'BETA' badge is visible on the 'NEW Lazada Sync', 'NEW 11Street Sync', and 'NEW Shopee Sync' options.

unicart

Search for...

Malaysia Marketplaces

Home

Products

Orders 0

Customers

Analytics

Webstore

Marketplaces

Facebook

Apps

LAZADA -COM+MY

NEW Lazada Sync

11ST SYNC

NEW 11Street Sync

Shopee

NEW Shopee Sync

Lelong.my

Lmall

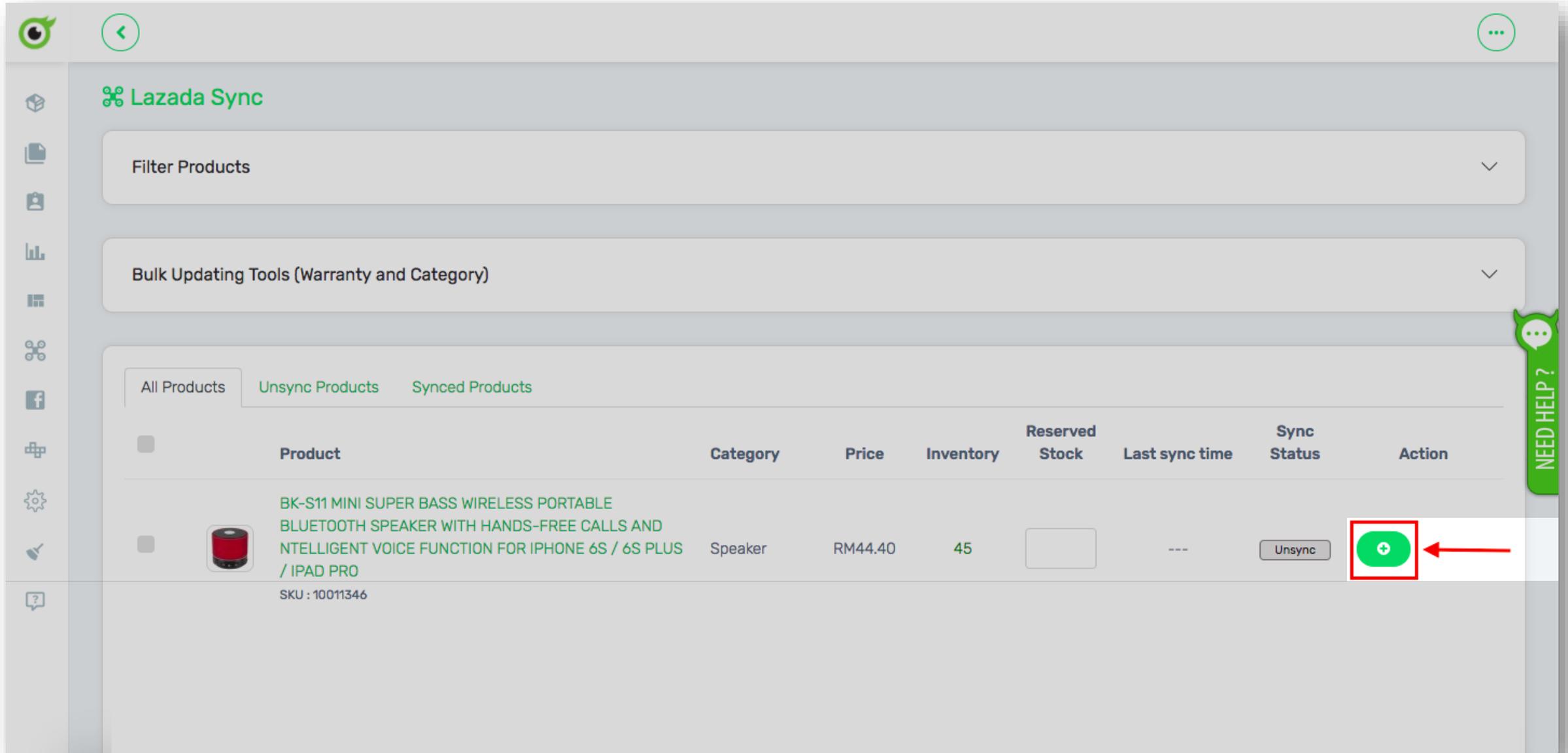
Logon.my

Qoo10 MALAYSIA

Logon Sync

Qoo10 Sync

Step 4: Click [+] button to sync the product.



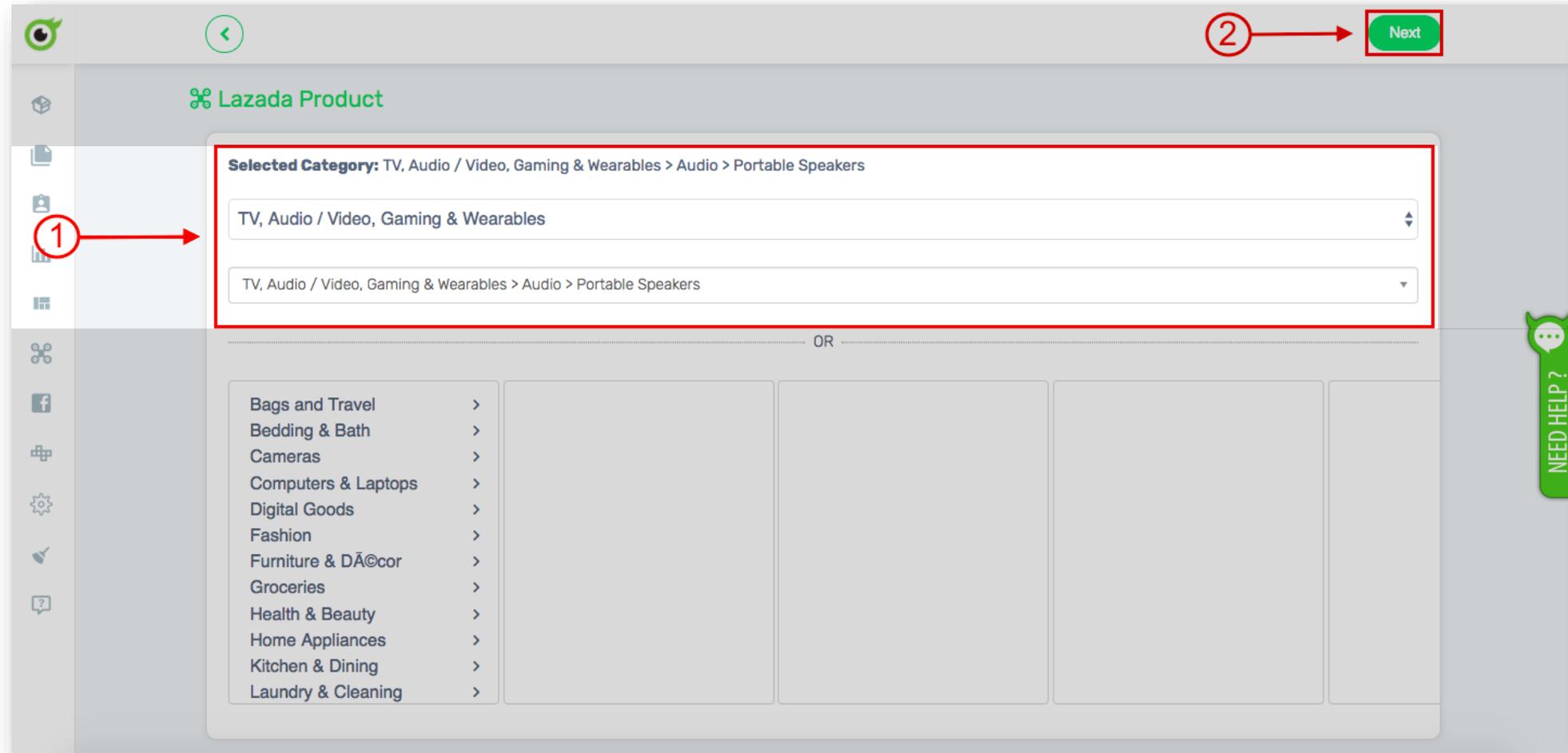
The screenshot displays the Lazada Sync interface. At the top, there are navigation icons (back, home, search, etc.) and a menu icon. Below the navigation is the 'Lazada Sync' header. There are two filter sections: 'Filter Products' and 'Bulk Updating Tools (Warranty and Category)'. Below these are tabs for 'All Products', 'Unsync Products', and 'Synced Products'. The main content is a table with the following columns: Product, Category, Price, Inventory, Reserved Stock, Last sync time, Sync Status, and Action. A single product is listed in the 'Unsync Products' tab. The product is a red Bluetooth speaker. The 'Action' column for this product contains a green circular button with a white plus sign, which is highlighted with a red square and a red arrow pointing to it from the right. A vertical green banner on the right side of the interface says 'NEED HELP?'. The product details are as follows:

| Product | Category | Price | Inventory | Reserved Stock | Last sync time | Sync Status | Action |
|--|----------|---------|-----------|----------------------|----------------|-------------|--|
|  BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND INTELLIGENT VOICE FUNCTION FOR IPHONE 6S / 6S PLUS / IPAD PRO SKU : 10011346 | Speaker | RM44.40 | 45 | <input type="text"/> | --- | Unsync |  |

Step 5: Select Category

① Choose the right category for your selected product.

② Click “Next” button for next step.



Step 6: Fill in the form.

The screenshot shows a web form titled "SPU Information" with a "Next" button in the top right. The breadcrumb trail is "Category TV, Audio / Video, Gaming & Wearables > Audio > Portable Speakers". There is a "Change Category" button and an "Advanced View" toggle. The form fields are:

- *Name:** BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NTELLIGENT VOICE FUNCTION
- *Model:** 10011346
- *Brand:** oem| (with a dropdown menu open showing "OEM" selected)
- *Product Description:** A rich text editor containing product details.

The product description text is as follows:

Model: BK-S11
Design: Mini, Multifunctional, Portable, Cool, Fun, Stylish
Features: Hands-free calls, Super bass, Ntelligent voice, Stereo bluetooth
Supports: Hands-free Calls, TF Card Music Playing, Microphone, Bluetooth
Functions: Stereo
Compatible With: MP4, iPod, MP5, Laptop, Mobile Phone, Tablet PC, PC, TF/Micro SD Card, PSP, MP3, iPhone
Connection: Wireless
Interface: 3.5mm Audio, Power Charge Port, TF Card Slot
Audio Source: Bluetooth Enabled Devices, TF/Micro SD Card. Electronic Products with 3.5mm Plua

① [*] is compulsory to fill.

② For "Brand" please choose "OEM".

① Highlights

-Minimum highlights is three points.

② Warranty Type

- Choose “Local Manufacturer Warranty”.

③ Warranty Period

- For all Electronic products is 3 Months Warranty.

④ Portable Speaker & Bluetooth

- You can find the details at product Description.

The screenshot shows a product form with several sections highlighted by red boxes and numbered arrows:

- ① Highlights:** A text editor with a rich text toolbar. The text inside the editor reads: "Mini Speaker", "Multifunctional", and "Portable".
- ② Warranty Type:** A dropdown menu set to "Local Manufacturer Warranty".
- Warranty Period:** A dropdown menu set to "3 Months".
- ③ Portable Speaker Features:** A row of three tags: "x Built-in Microphone", "x Hands-free call function", and "x Others".
- Bluetooth:** A dropdown menu set to "Yes".

Other visible fields include "Video URL" and "External URL". The form has a "Delete" button, "Save & Sync" button, and "Save" button at the top right. A "NEED HELP?" chat bubble is on the right side.

Step 7: Click “SKU & Images” button.

The screenshot displays the Lazada Product management interface. At the top right, there are three buttons: "Delete" (dark grey), "Save & Sync" (blue), and "Save" (green). Below these is a navigation bar with a back arrow and the text "Lazada Product". A secondary navigation bar contains two tabs: "SPU Information" (green) and "SKU & Image" (white with a red border and a red arrow pointing to it). The main content area is titled "SPU Information" and includes a "Next" button. The category path is "TV, Audio / Video, Gaming & Wearables > Audio > Portable Speakers", with a "Change Category" button. An "Advanced View" toggle is also present. The form fields include:

- *Name: BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NTELLIGENT VOICE FUNCTION
- *Model: 10011346
- *Brand: x OEM
- *Product Description: A rich text editor with a toolbar containing icons for source, undo, redo, search, bold, italic, underline, strikethrough, bulleted list, numbered list, link, unlink, quote, indent, outdent, and text color. The description text reads: "Model: BK-S11" and "Design: Mini, Multifunctional, Portable, Cool, Fun, Stylish".

NEED HELP ?

① Click “Advance View” button.

② Choose the colour for the product.

③ Seller SKU

-Please don't change the Seller SKU. (If change the product inventory and order will not auto sync).

The screenshot shows the 'SKU & Image' management page. At the top right, there are buttons for 'Delete', 'Save & Sync', and 'Save'. Below these is a 'Back' button. The main content area is titled 'SKU & Image' and contains a 'Variants' section. A red box highlights the 'Advanced View' toggle switch, which is currently turned on. Another red box highlights the 'Color Family' section, which lists various color options with radio buttons. A third red box highlights the 'SellerSKU' input field, which contains the value '500017578'. The 'Quantity' field is set to '5'. The 'Price (calculated)' field is empty. A 'NEED HELP?' button is visible on the right side of the page.

SKU & Image

Advanced View

Variants

500017578

Color Family

| | | | | | |
|--------------------------------|----------------------------------|---------------------------------|--------------------------------|----------------------------------|--|
| <input type="radio"/> Black | <input type="radio"/> Beige | <input type="radio"/> Blue | <input type="radio"/> Brown | <input type="radio"/> Gold | <input checked="" type="radio"/> Green |
| <input type="radio"/> Grey | <input type="radio"/> Multicolor | <input type="radio"/> Olive | <input type="radio"/> Orange | <input type="radio"/> Pink | <input type="radio"/> Purple |
| <input type="radio"/> Red | <input type="radio"/> Silver | <input type="radio"/> Turquoise | <input type="radio"/> Violet | <input type="radio"/> White | <input type="radio"/> Yellow |
| <input type="radio"/> Clear | <input type="radio"/> Apricot | <input type="radio"/> Aqua | <input type="radio"/> Avocado | <input type="radio"/> Blueberry | <input type="radio"/> Blush Pink |
| <input type="radio"/> Bronze | <input type="radio"/> Charcoal | <input type="radio"/> Cherry | <input type="radio"/> Chestnut | <input type="radio"/> Chili Red | <input type="radio"/> Chocolate |
| <input type="radio"/> Cinnamon | <input type="radio"/> Coffee | <input type="radio"/> Cream | <input type="radio"/> Floral | <input type="radio"/> Galaxy | <input type="radio"/> Hotpink |
| <input type="radio"/> Ivory | <input type="radio"/> Jade | <input type="radio"/> Khaki | <input type="radio"/> Lavender | <input type="radio"/> Magenta | <input type="radio"/> Mahogany |
| <input type="radio"/> Mango | <input type="radio"/> Maroon | <input type="radio"/> Neon | <input type="radio"/> Tan | <input type="radio"/> Watermelon | <input type="radio"/> Lake Blue |

*SellerSKU

500017578

Quantity

5

*Price (calculated)

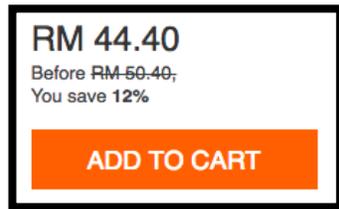
Special Price

① You can change the price here.

Note:

-If you want to give a **“Special Price”** you can put the price at the column and fill in the start/end date promotion.

It will shown like this at lazada:



② **What's in the Box**

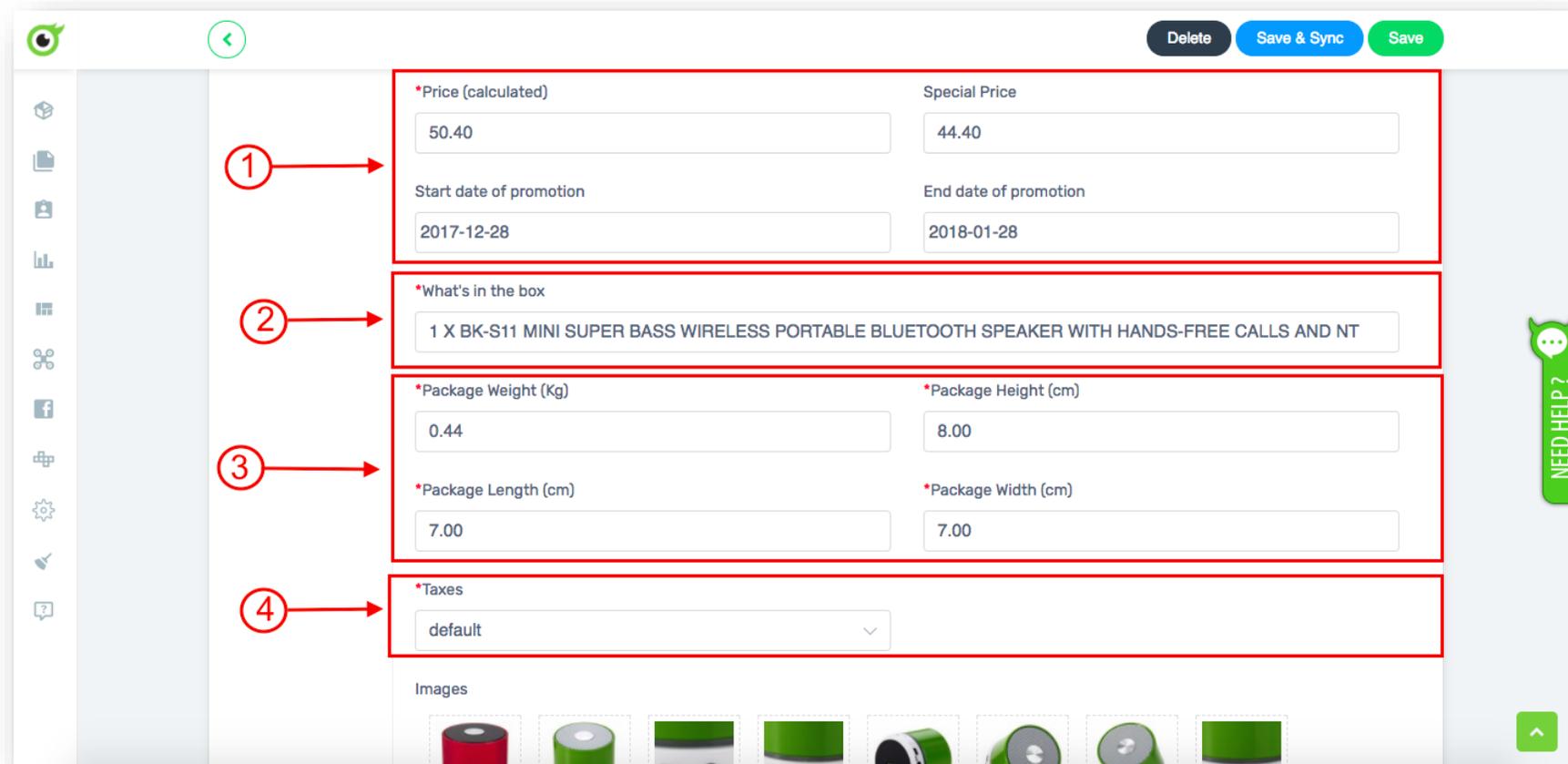
- Put “1 X [product name]”

③ **Package Weight (Kg)**

- You can find the package weight at product description.

④ **Taxes**

-Choose **“default”** if you're not a registered GST.



The screenshot shows a configuration interface for a product listing. It features a sidebar on the left with various icons and a main content area with several input fields. Red boxes and numbered callouts (1-4) highlight specific sections:

- Callout 1:** Points to the ***Price (calculated)** field, which contains the value 50.40. To its right is the **Special Price** field, which contains 44.40.
- Callout 2:** Points to the ***What's in the box** field, which contains the text "1 X BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NT".
- Callout 3:** Points to the ***Package Weight (Kg)** field (0.44), ***Package Length (cm)** field (7.00), ***Package Height (cm)** field (8.00), and ***Package Width (cm)** field (7.00).
- Callout 4:** Points to the ***Taxes** dropdown menu, which is currently set to "default".

At the top right of the interface, there are buttons for **Delete**, **Save & Sync**, and **Save**. At the bottom, there is an **Images** section with several product image thumbnails.

① Choose the correct images according to the sku, if the sku is for green colour, please choose the green colour product images only.

② You can remove the red product images by click the (x) button.

③ Optional fields.

④ **Search Keywords**
- You can put the attracting keyword for the products.

⑤ If everything is ready and the product don't have variant you can click "**Save & Sync**" button.

The screenshot shows a product management interface for a speaker. The interface is divided into several sections:

- Images:** A grid of product images. The first image is red and has a red 'x' button next to it. A red arrow labeled '2' points to this 'x' button. A red arrow labeled '1' points to the red image. A red arrow labeled '5' points to the 'Save & Sync' button at the top right.
- Free Items:** A text input field. A red arrow labeled '3' points to this field.
- Barcode:** A text input field.
- Published Date:** A text input field with the placeholder 'yyyy-mm-dd'.
- Search Keywords:** Six text input fields with pre-filled text: 'Portable Speaker', 'Wireless Speaker', 'Bluetooth Speaker', 'Mini Super Bass Speaker', 'Mini Speaker', and 'Intelligent Voice Function Speaker'. A red arrow labeled '4' points to this section.

At the top right, there are three buttons: 'Delete', 'Save & Sync', and 'Save'. The 'Save & Sync' button is highlighted with a red box.

IF THE PRODUCT HAS VARIANT

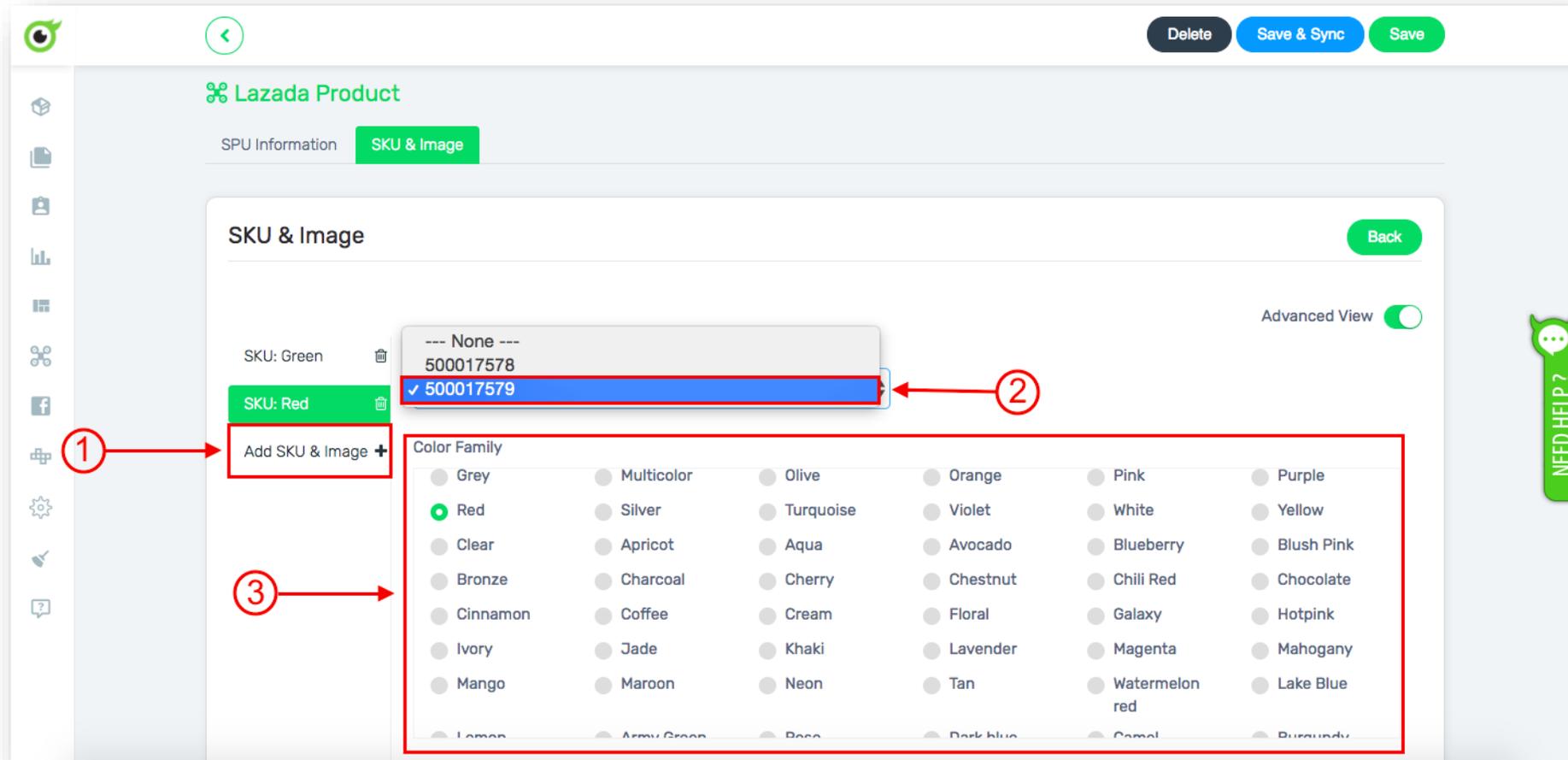
Note:

Here you will know if the product has variant (if don't have second sku /variant you can just click the "Save & Sync" button).

① If the product have variant, you can click the "Add SKU & Image".

② Click the second one to fill the details for the second variant.

③ Choose the right colour for the second sku. "Red"





Delete

Save & Sync

Save



Fill all the details



*SellerSKU

500017579

Quantity

40

*Price (calculated)

50.40

Special Price

44.40

Start date of promotion

2017-12-28

End date of promotion

2018-01-28

*What's in the box

1 X BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NT

*Package Weight (Kg)

0.4400

*Package Height (cm)

8.0000

*Package Length (cm)

7.0000

*Package Width (cm)

7.0000

*Taxes

default



NEED HELP ?



① Click the button to add more images.

② Fill all the details.

Images

Free Items

Barcode

Published Date

Search Keywords

Portable Speaker

Wireless Speaker

Bluetooth Speaker

Mini Super Bass Speaker

Mini Speaker

Intelligent Voice Function Speaker

NEED HELP?



Delete

Save & Sync

Save

Lazada Product

SPU Information

SKU & Image

SKU & Image

SKU: Green



SKU: Red



Add SKU & Image +

Variants

500017579

Color Family

- | | | | | | |
|--------------------------------------|----------------------------------|---------------------------------|--------------------------------|----------------------------------|----------------------------------|
| <input type="radio"/> Black | <input type="radio"/> Beige | <input type="radio"/> Blue | <input type="radio"/> Brown | <input type="radio"/> Gold | <input type="radio"/> Green |
| <input type="radio"/> Grey | <input type="radio"/> Multicolor | <input type="radio"/> Olive | <input type="radio"/> Orange | <input type="radio"/> Pink | <input type="radio"/> Purple |
| <input checked="" type="radio"/> Red | <input type="radio"/> Silver | <input type="radio"/> Turquoise | <input type="radio"/> Violet | <input type="radio"/> White | <input type="radio"/> Yellow |
| <input type="radio"/> Clear | <input type="radio"/> Apricot | <input type="radio"/> Aqua | <input type="radio"/> Avocado | <input type="radio"/> Blueberry | <input type="radio"/> Blush Pink |
| <input type="radio"/> Bronze | <input type="radio"/> Charcoal | <input type="radio"/> Cherry | <input type="radio"/> Chestnut | <input type="radio"/> Chili Red | <input type="radio"/> Chocolate |
| <input type="radio"/> Cinnamon | <input type="radio"/> Coffee | <input type="radio"/> Cream | <input type="radio"/> Floral | <input type="radio"/> Galaxy | <input type="radio"/> Hotpink |
| <input type="radio"/> Ivory | <input type="radio"/> Jade | <input type="radio"/> Khaki | <input type="radio"/> Lavender | <input type="radio"/> Magenta | <input type="radio"/> Mahogany |
| <input type="radio"/> Mango | <input type="radio"/> Maroon | <input type="radio"/> Neon | <input type="radio"/> Tan | <input type="radio"/> Watermelon | <input type="radio"/> Lake Blue |

Advanced View

If everything is ready, click "Save & Sync" button.



NEED HELP ?

Note:
- Please give some time for Lazada to approve the product.

The screenshot shows the Lazada Sync interface. At the top, there are sections for 'Filter Products' and 'Bulk Updating Tools (Warranty and Category)'. Below these are tabs for 'All Products', 'Unsync Products', and 'Synced Products'. A table displays product information with columns: Product, Category, Price, Inventory, Reserved Stock, Last sync time, Sync Status, and Action. A red box highlights the 'Last sync time' and 'Sync Status' columns for a specific product. The 'Last sync time' is '2017-12-28 16:09:53' and the 'Sync Status' is 'In queue'. A red arrow points from a text box at the bottom to the 'In queue' status.

| Product | Category | Price | Inventory | Reserved Stock | Last sync time | Sync Status | Action |
|--|----------|---------|-----------|----------------|---------------------|-------------|-------------|
| BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND INTELLIGENT VOICE FUNCTION FOR IPHONE 6S / 6S PLUS / IPAD PRO SKU : 10011346 | Speaker | RM44.40 | 45 | 0 | 2017-12-28 16:09:53 | In queue | [+], [edit] |

The "sync status" will be "in queue"

| | Product | Category | Price | Inventory | Reserved Stock | Last sync time | Sync Status | Action |
|--------------------------|---|----------|---------|-----------|----------------|------------------------|-------------|---|
| <input type="checkbox"/> |  BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NTELLIGENT VOICE FUNCTION FOR IPHONE 6S / 6S PLUS / IPAD PRO SKU : 10011346 | Speaker | RM44.40 | 45 | 0 | 2017-12-28 16:09:53 | Success |   |

When your product has been approved by Lazada, the status will change to **“Success”**.

Once the status already **“success”**, you can view the product at your lazada seller center.



[BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NTELLIGENT VOICE FUNCTION FOR IPHONE 6S / 6S PLUS / IPAD PRO](#)



[BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NTELLIGENT VOICE FUNCTION FOR IPHONE 6S / 6S PLUS / IPAD PRO](#)

LAZADA SELLER CENTER Malaysia English Products Orders Promotions Finance Analytics

Home > Products > Product Overview

Product Overview Add New Export Import View History Name Seller Sku Shop SKU Search

All live Image Missing Poor Quality Sold Out Best Selling Inactive

| Name | SKU | Created | Retail Price | Sale price | Available | Visible | Active | Actions |
|---|-----------|------------|--------------|------------|-----------|---------|-------------------------------------|---------|
| BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NTELLIGENT VOICE FUNCTION FOR IPHONE 6S / 6S PLUS / IPAD PRO | 500017578 | 2017-12-28 | 50.4 | 44.4 | 5 | ✓ | <input checked="" type="checkbox"/> | Actions |
| BK-S11 MINI SUPER BASS WIRELESS PORTABLE BLUETOOTH SPEAKER WITH HANDS-FREE CALLS AND NTELLIGENT VOICE FUNCTION FOR IPHONE 6S / 6S PLUS / IPAD PRO | 500017579 | 2017-12-28 | 50.4 | 44.4 | 40 | ✓ | <input checked="" type="checkbox"/> | Actions |

① [Click products > Manage products] to view the product that you have synced.

② This is the product that already synced to your Lazada account, you can mouse over to the link to view the product.

CONGRATULATION!!



You've successfully synced product from Unicart to Lazada

FOR ANY INQUIRES



PARTNER SUPPORT

03-27252925



CUSTOMER SUPPORT

019-3310990 (LISA)